real estate photography PRE-SHOOT CHECKLIST

TO PREPARE FOR YOUR PROPERTY'S UPCOMING PHOTOGRAPHY AND VIDEOGRAPHY SESSION, HERE ARE A FEW HELPFUL POINTERS TO MAKE YOUR HOME LOOK ITS BEST:

exterior

- Remove cars from driveway
- Clear walkways
- Close all the windows
- Pick up leaves, sticks and branches
- ■Put any toys or bicycles away
- Remove any hoses
- Arrange outdoor furniture properly
- Clean pool and area
- Make sure the grass is cut and trimmed
- Uncover BBQ and open patio umbrella
- Sweep patio, driveway and pathways

interior

MAIN AREAS

- Depersonalize and remove personal photos
- Open shades/blinds/curtains
- Tidy up or put away children's toys
- Empty waste bins and hide them
- Hide pet belongings (food, bed, toys)
- Sweep and vacuum floors
- ■Turn off televisions and other electronics
- Turn all lights on
- Turn off all ceiling fans
- Check all lightbulbs and replace if burned
- Move cords out of sight (chargers, lamps)
- Remove dated or dark blinds
- Remove pedestal fans

DINING ROOM

- Arrange dining room table and chairs
- Add centerpiece and set table for dinner

BEDROOMS

- Make the beds and arrange pillows
- Put clothing and shoes away
- Clean under the bed
- Clear any visible clutter

BATHROOMS

- Hang fresh towels and arrange them neatly
- Remove toiletries on countertops
- Clean mirrors
- Clean and close the lid to all toilets
- Remove all items in shower/tub
- Remove floor mats if they cover nice flooring
- Show full rolls of toilet paper
- Close shower curtains (unless shower is tiled)

KITCHEN

- Remove all items on the fridge
- Store any food in cabinets/fridge
- Clear countertops and stove
- ■Store dated or unflattering small appliances
- Hide soaps/cleaning items
- Organize items on open shelves
- Remove visible child-proof equipment
- Clean all appliances and remove any streaks
- Put dishes away
- Remove tea towels

HOME OFFICE

- Clear all clutter from desk and shelves
- Box up loose papers and items